

INNOVATIONS
INNOVATIONIZ

BIOPICS

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STUDIO SESSION 2

Thursday 12 MARCH 2009

Mgmt 305 INNOVATION and NEW PRODUCT DEVELOPMENT

BIOGRAPHIES

exploring your own history and orientation
digest of complex facts

TACIT KNOWLEDGE

eliciting hidden knowledge and understanding
making strong preferences explicit

CONSENSUS

finding unexpected coalitions
aligning different views

VISUALISING

thinking through metaphors
developing skills of visualisation

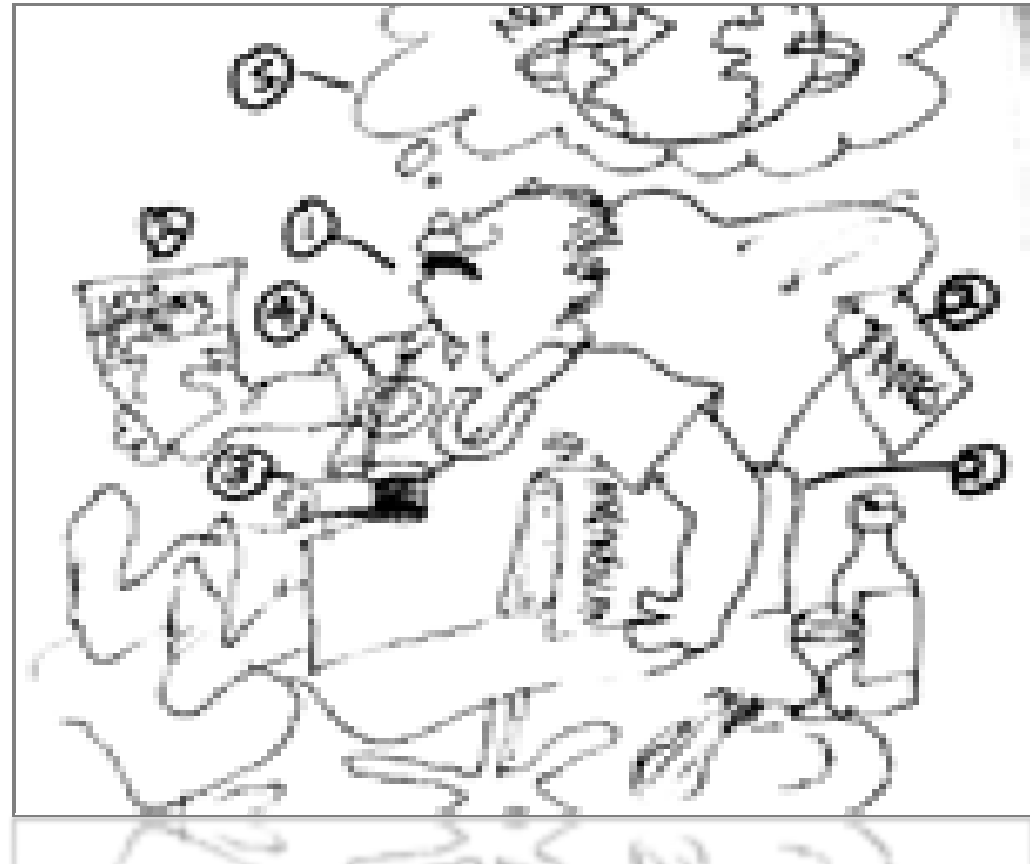
The aim is to get to know the members of your small team

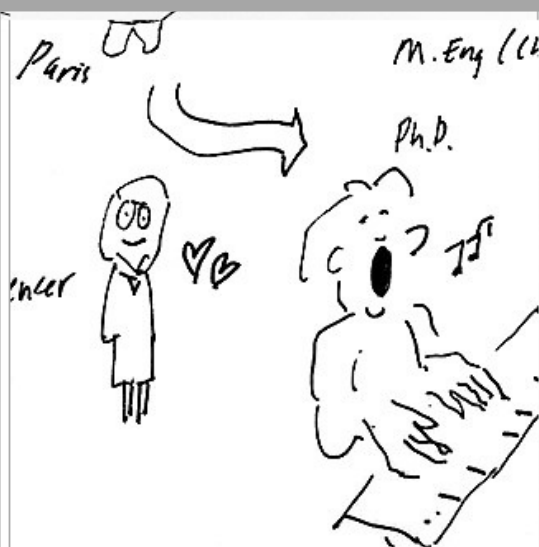
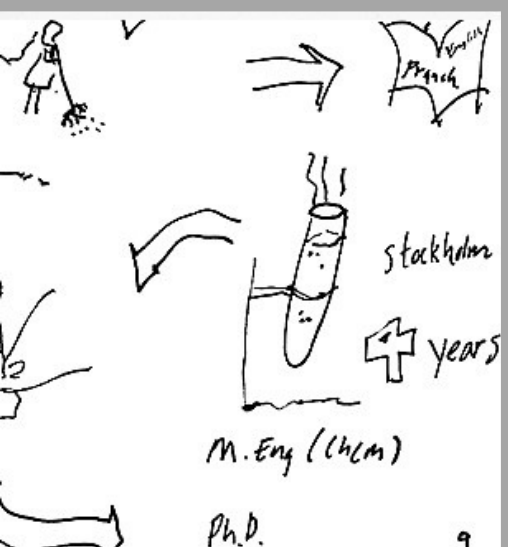
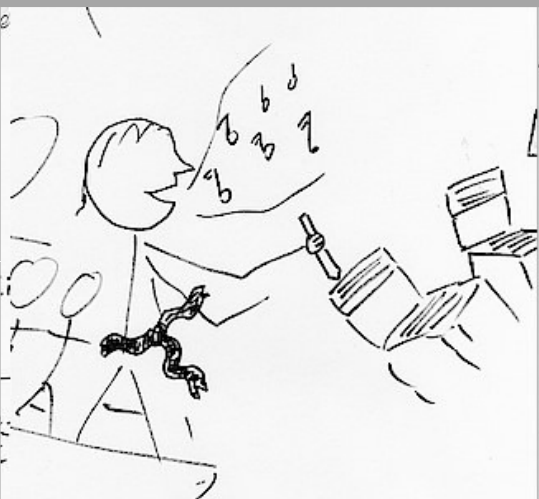
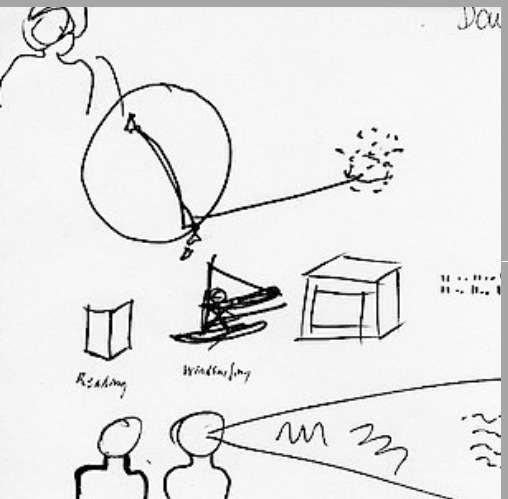
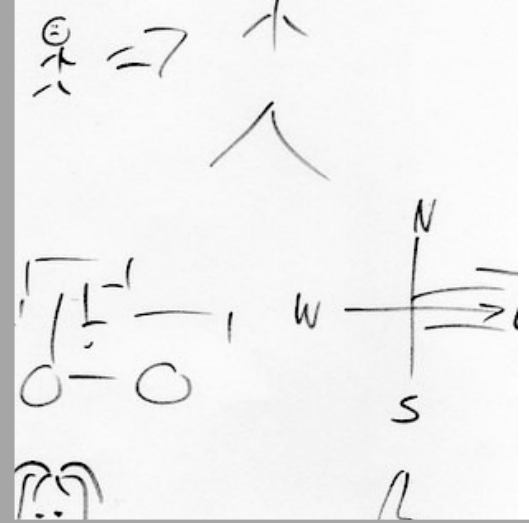
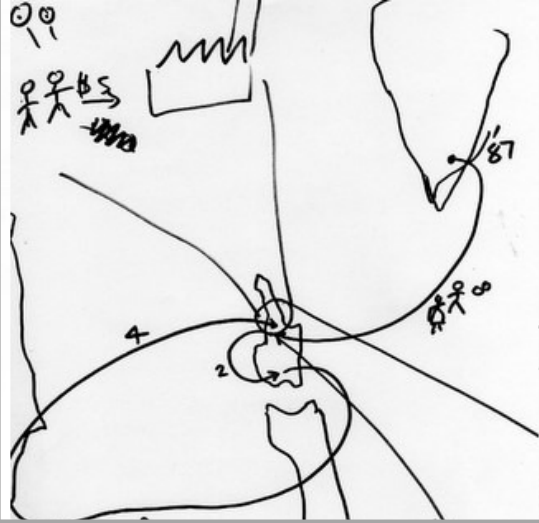
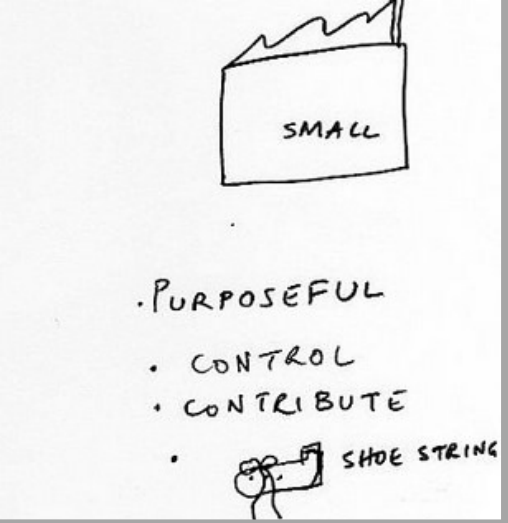
Some of that is fact: some of this is perception and perspective.

Elicit one or two **transformational** (in some sense) turning points and **HIDDEN ASSETS**

Concentrate on **CREATIVE ABILITY**
Especially ability which may not be taken up
In their professional lives
eg sport, music, cooking, dancing...

Make a **DRAWING/ SKETCH/ DIAGRAM** of what you have been told.
Using this drawing briefly introduce your partner to the group.





APRIL 2008

INNOVATIONZ

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BIOPICS

BIO PIC EXAMPLES



biopics

TEAM BUILDING

Working in pairs

One on one

5 min interviews

Make drawing of your subject

As you talk

5 minutes each =10 minutes

Work in groups of four

Introduce to other members of your team

3 x3 minutes

10 minutes

All groups

Identify hidden talents and discovered creativity

Display conclusions

Pin up individual drawings or show

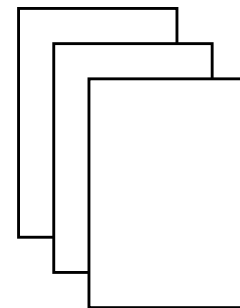
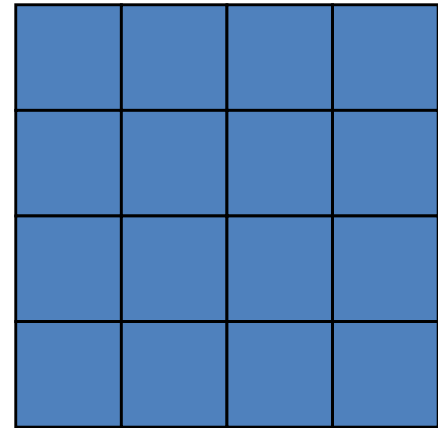
Summary pictures of SPECIAL skills in group

10 minutes

Later

Discuss and use hidden talents and creativity

Pin up all



*Digest of
Hidden skills*

